

BLACK STREAMER

- TYPO** : helvetica neue 95 Black
- All CAP
- Centred

>**on 1 line**

horizontal or square formats

>**on 2 lines**

vertical formats

WORLD CLIMATE CONFERENCE

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EARTH

- Centred
- Never exceed the tagline length

TAGLINE

- TYPO** : helvetica neue 95 Black
- All CAP
- Centred

>**on 3 lines**

square or vertical formats

>**on 2 lines**

horizontal formats

>*It has to be, at least, 10 size more t than for the streamer*



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LOGO

- Aligned to the right

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SQUARE FORMAT

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